

Welcome to your *live* Reading Business Network event

[BritishFilm Showreel](#)

Lights! Cameras! Business!

Making moves into Reading's
Screen Industry supply chain

Come and find out what's involved, what's expected, and what routes you can follow to get onto supply chains with production companies locally.



Hilton Reading Hotel



Wednesday 4th October
6pm-8pm



Lights!
Cameras!
Business!

Welcome


Phil Johnson

Chair, Reading Business
Network

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Greater Reading Screen Skills: Opportunities for All

Mayor of Reading,
Cllr Tony Page

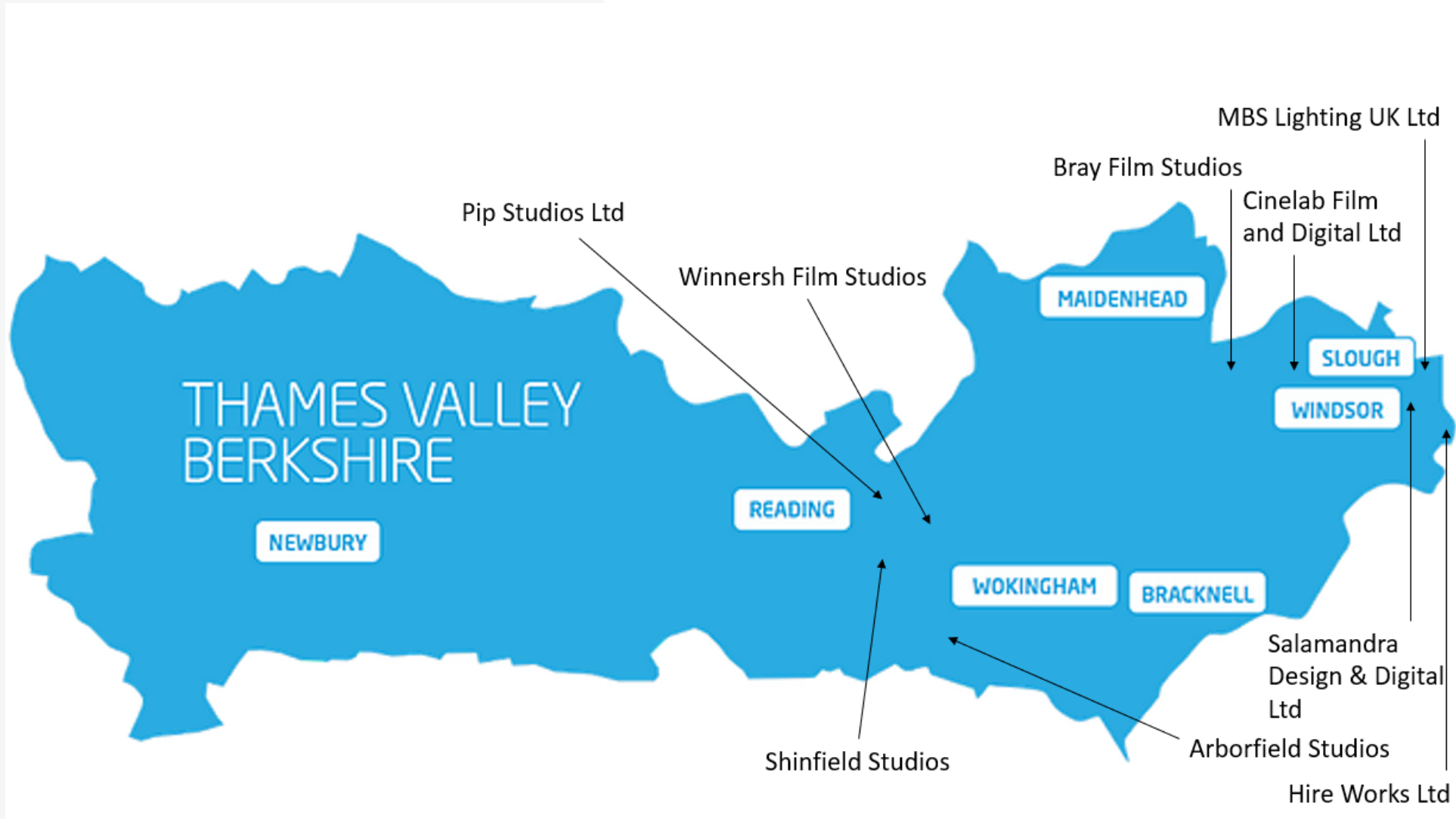


Greater Reading Screen Skills, Employment and Economic Growth

Nigel Horton-Baker
Executive Director, REDA



Film Screen Sector Western Arc Outside London



Greater Reading Screen Sector in context

Reading and ideal location for the studios and the film sector

- Fastest Growing economy in the UK - EY
- One of most highly skilled workforces - 50% degree level and above
- 40,000 employees working in creative, IT and digital
- Proximity to Heathrow, London media and financial capital and other centres of film production in the western arc
- Berkshire now a designated Film Cluster supported by the BFI to develop and promote the sector

The Film Sector - new to Reading

- The film production companies are where the business is done
- Where the demand for skilled labour will be generated
- The studios are small employers and large real estate
- If we don't supply goods and services they will bring their own or not come

Screen Production Sector Context

£10bn in
space

Film & TV Sector is second biggest contributor to the UK economy – worth £112 billion (just behind IT Software and Games)

13,000 jobs

Greater Reading

- Five fold increase in studio space 1.2m sqft
- Several studios + 40,000 sqft largest in UK
- Projected growth of 4,600 jobs in the supply chain across 3 studios
Shinfield, Winnersh and Arborfield

Buckinghamshire,
Hertfordshire and Surrey
total of 2.1m sqft

More but smaller studios

Challenges of Growth for the sector

The Employment Structure

- Job growth at 3 x UK average
- 2 million people employed
- 47% self employed
- Supply chain of self employed /micros businesses

The Employment Challenges

- Opaque recruitment practices
- Jobs don't suit everyone
- Speed and trust is crucial to contracting
- Short term and volatile
- Lack of diversity, Restricted training options

Constraints to development and growth

- Labour and Skill Shortages
- Informal unstructured method of recruitment and doing business
- Lack of a grass roots dedicated supply chain of businesses
- Property space to grow the sector and its supply chain

Production Roles most in demand

Nationally

- Production manager
- Location manager
- Production accountant
- Production coordinator
- Line producer
- 1st assistant director
- 2nd assistant director
- Production secretary

Berkshire

- Hair and make-up artist
- Runner
- Costume designer
- Storyboard artist
- Edit assistant
- Accounts assistant
- 1st/2nd camera assistant
- Camera operator

Supply Chain business opportunities

- **Business support** – general supplies e.g. printing and copying services
- **Construction** – specialist set builders, heavy equipment hire
- **Real estate** – renting buildings for ancillary use
- **Travel and transport** – moving equipment, props, crew and other personnel
- **Hospitality and catering** – accommodating and feeding talent and crew
- **Finance and legal** – contracts for cast, crew, music and licensing. Payroll, financing, tax
- **Fashion and beauty** – costume buyers, tailors, hair and make-up
- **Music and performing arts** – performers, musicians and singers
- **Power and utilities** – generators for lighting rigs and location work
- **Safety and security** – health and safety advisors, security, stunts, fire and water work
- **Training and education** – schools, FE/ HE /training providers to tackle sector skills gaps
- **Health and medical** - trained medical staff to attend sets and construction sites

Greater Reading Screen Skills – A three year programme Realising the Opportunities, Embedding the Sector and Creating an Industry Cluster

- **Raising awareness of the opportunity**
- **Building relations with business supply chain**
- **SMEs and freelancers programmes - upskilling and adapting to the sector**
- **Run series of sector supply chain events**
- **Strong local supply chain directory**
- **Campaign to attract new companies**
- **Promoting self-employment skills training**
- **Support to the sector skills, training**
- **Working in schools**

Your Business and the Screen Sector Supply Chain

Lesley-Anne Macfarlane
Berkshire Film Office





RESOURCE PRODUCTIONS PRESENTS
A FILM BY PRAVESH KUMAR

O Little English

Q and A

Nigel Horton-Baker, REDA

**Lesley-Anne Macfarlane,
Berkshire Film Office**

**Phil Johnson,
Reading Business Network**

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NEXT STEPS – Supplier Lists

BERKSHIRE FILM OFFICE

For local facilities, talent, and location searches

<https://berkshirefilmoffice.co.uk/>

<https://berkshirefilmoffice.co.uk/facilities/>

<https://berkshirefilmoffice.co.uk/location/>

The Knowledge

www.Theknowledgeonline.com

Filming in England

www.filminginengland.co.uk/supplier-directory/

NEXT STEPS – Training and New Skills

Activate Learning – Reading College Createch Department

www.reading.activatelearning.ac.uk/courses/career-pathways/media/

Skills for Screen

www.resource-productions.co.uk/training/

NEXT STEPS – Stay Connected

Join Reading Business Networks Supply Chain mailing *email* hello@rdgbusinessnetwork with the message “Screen supply chain”

You will be in at the start of our screen supply chain for Reading

Join Reading Business Network – for monthly online networking meetings, and quarterly live events like this one

Peter Doyle MUSIC



Peter Doyle

Music Creation and Composition for:

- Podcasts
- Social media campaigns
- Film / TV / Video Games

MU Member | Ivors Academy Member Royal
Society of Musicians Member

SOCIALS:

TikTok, Instagram, X & FB : [@peterdoyleuk](#)

Website: www.peterdoylemusic.com

The *Reading Business Network*

Organising Team :

- Phil Johnson
 - Dave Webster
 - Rose Murphy
 - Sue Brackley
 - Dawn Rossell
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Thank You for Attending

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